

3E ECSB Entrepreneurship Education Conference 2018

Programme Summary

Tuesday 15 May 2018		
18:30-20:00	Arrival Dinner – Vegetarian Tapas	Het Paradijs – Enschede
Wednesday 16 May 2017	Alphons Ariëns	Centre for Entrepreneurship
8:30-9:00	Registration	Central Hall
9:00-9:30	Opening and Conference Welcome	Plenary Room, Z0.21
9:30-10:15	Parallel Practitioner Development Workshops	1 st Floor
10:15-10:45	Coffee and tea break	Central Hall
10:45-12.15	Parallel Practitioner Development Workshops	1 st Floor
12.15-13:15	Lunch	Grand Café – Main Building
13:15-14:45	Parallel Practitioner Development Workshops	1 st Floor
14:45-15:15	Coffee and tea break	Central Hall
15:15-16:00	Parallel Practitioner Development Workshops	1 st Floor
16:00-16:15	Wrap-up and Best PDW Nominations announced	Plenary Room, Z0.21
18:00-19:30	Welcome Reception and Best PDW Award	City Hall, Enschede

Thursday 17 May 2018		Alphons Ariëns – Centre for Entrepreneurship
8:30-9:00	Registration/info desk open	Central Hall
9:00-9:30	Opening and Welcome/Welcome back	Plenary Room, Z0.21
9:30-10:15	Plenary 1: Gendered Language, Gendered Choices? Student responses to entrepreneurship education course descriptions	Plenary Room, Z0.21
10:15-10:45	Coffee and tea break	Central Hall
10:45-12:15	Parallel Paper Sessions	1 st Floor
12:15-13:15	Lunch	Epy Drost building
13:15-14:45	Parallel Paper Sessions	1 st Floor
14:45-15:15	Coffee and tea break	Central Hall
15:15-16:00	Parallel Paper Sessions	1 st Floor
16:00-16:45	Plenary 2: Team formation in student led ventures.	Plenary Room, Z0.21
16:45-17:00	Day 2: Closing remarks	Plenary Room, Z0.21
18:30	Coaches to from Intercity Hotel	
19:00-23:00	Conference Dinner	Gieterij – Hengelo
Friday 18 May 2018		Alphons Ariëns – Centre for Entrepreneurship
9:00-10:30	Parallel Paper Sessions	1 st Floor
10:30-11:00	Coffee and tea break	Plenary Room, Z0.21
11:00-11:45	Plenary 3: "Who is an entrepreneur?" – the orphan in entrepreneurship education	Central Hall
11:45-12:30	Parallel Paper Sessions	1 st Floor
12:30-13:30	Lunch	Edith Stein building
13:30-14:15	Parallel Paper Sessions	1 st Floor
14:15-14:45	Closing and Announcement of 3E 2019	Central Hall
15:00	Conference Close	Central Hall
16:15 - 20:00	Survivors Visit	Grolsch Beer Brewery
20:00 - 22:00	Survivors Dinner	Lovely Local Restaurant

Detailed Programme

Wednesday 16th May Conference Programme

8:30–9:00	Registration/Info desk open – Alphons Ariëns – Central Hall			
9:00–9:30	Opening & Welcome – Plenary Room – by president of the ECSB and Director of Saxion			
PDW1 9:30–10:15	<p>Room Z 1.13 <i>Engagement</i></p> <p>For Retirement Age and Beyond? Co-Design of Entrepreneurial Skills Training</p> <p>Sarah Davis, Breda Kenny, Aisling Conway, Olive Lennon</p> <p>Chair: Nigel Adams</p>	<p>Room Z 1.14 <i>Entrepreneurship education for non-business students</i></p> <p>Self-formation as an Entrepreneurship Education for non-business students</p> <p>Jonas Grøn, Michael Kristiansson</p> <p>Chair: Malene Hangaard Alstrup</p>	<p>Room Z 1.15 <i>Entrepreneurial “classrooms”</i></p> <p>How to promote innovation in the bachelor thesis?</p> <p>Birgitte Nielsen, Peter Errboe Jensen, Peter Keller Hansen</p> <p>Chair: Helle Neergaard</p>	<p>Room Z 1.16 Research Collaboration Space</p>
10:15–10:45	Coffee/Tea – Central Hall			
PDW2 10:45–11:25	<p>Room Z 1.13 <i>Engagement</i></p> <p>Designing and Assessing Learning in Venture Creation Programs</p> <p>Karen Williams Middleton, Lise Aaboen</p> <p>Chair: Sarah Davis</p>	<p>Room Z 1.14 <i>Entrepreneurship education for non-business students</i></p> <p>Workshop: Interdisciplinary Trades Education in Support of Rural Entrepreneurship and Economic Diversification: Conceptual Framework to Practice</p> <p>Cheryl O'Connell</p> <p>Chair: Jonas Grøn</p>	<p>Room Z 1.15 <i>Entrepreneurial “classrooms”</i></p> <p>Why entrepreneurship needs more stories: the power of storytelling in the entrepreneurial classroom.</p> <p>Helle Neergaard</p> <p>Chair: Birgitte Nielsen</p>	<p>Room Z 1.16 Research Collaboration Space</p>

<p>PDW 3 11:30- 12:15</p>	<p>Room Z 1.13 <i>Case studies in entrepreneurship education</i></p> <p>Creating and running an experiential Masters Programme in Entrepreneurship with no dissertation and no examinations</p> <p>Nigel Adams, Kristian Mackie</p> <p>Chair: Karen Williams Middleton</p>	<p>Room Z 1.14 <i>Entrepreneurship education for non-business students</i></p> <p>How can a cross educational framing influence the entrepreneurial mindset of the students?</p> <p>Malene Hangaard Alstrup, Frederikke Dybdahl</p> <p>Chair: Cheryl O'Connell</p>	<p>Room Z 1.15</p> <p>Possible extension Workshop</p> <p>Chair: Birgitte Nielsen</p>	<p>Room Z 1.16 Research Collaboration Space</p>
<p>12:15- 13:15</p>	<p>Lunch – Grand Café/Main Building</p>			
<p>PDW4 13.15- 13.55</p>	<p>Room Z 1.13 <i>Engagement</i></p> <p>How Can We Design an Informal Multidisciplinary Entrepreneurship Summer Programme for our New Generation Z Teenagers from a Variety of Socio-Economic Backgrounds?</p> <p>Maeve Liston</p> <p>Chair: Martin Haring</p>	<p>Room Z 1.14 <i>Entrepreneurship education for non-business students</i></p> <p>Stowaways in mixed entrepreneurship courses.</p> <p>Mohsen Tavakoli, Christian Friedemann, Joseph Tixier</p> <p>Chair: Kaija Arhio</p>	<p>Room Z 1.15 <i>Entrepreneurial “classrooms”</i></p> <p>Towards Open entrepreneurship? Developing a learning-centred approach.</p> <p>David Rae</p> <p>Chair: Verena Meyer</p>	<p>Room Z 1.16 Research Collaboration Space</p>

<p>PDW 5 14:00– 14:40</p>	<p>Room Z 1.13 <i>Pedagogical theories in entrepreneurship education</i></p> <p>The Rope Maker's Pedagogy in Teacher's Education.</p> <p>Heikki Hannula</p> <p>Chair: Maeve Liston</p>	<p>Room Z 1.14 <i>Entrepreneurship education for non-business students</i></p> <p>Supporting People from Children to Entrepreneurs in Different (Educational) Cultures</p> <p>Lenita Hietanen, Mats Westerberg, Per Blenker, Matthijs Hammer, Ruud Koopman and Heikki Ruismäki</p> <p>Chair: Mohsen Tavakoli</p>	<p>Room Z 1.15</p> <p>Possible extension Workshop</p> <p>Chair: Verena Meyer</p>	<p>Room Z 1.16 <i>Learning philosophies in entrepreneurship education</i></p> <p>Clinics or Case Studies – Facilitation of Higher Level Learning Objectives</p> <p>Sandra Malach, Robert Malach</p> <p>Chair: Fabiane da Costa e Silva</p>
<p>14:45– 15:10</p>	<p>Coffee/Tea – Central Hall</p>			
<p>PDW 6 15:15– 15:55</p>	<p>Room Z 1.13 <i>Social and civic entrepreneurship education;</i></p> <p>Innovation within the university by activating employees using Adobe's kickbox.</p> <p>Martin Haring</p> <p>Chair: Heikki Hannula</p>	<p>Room Z 1.14 <i>Engagement, impact and evaluation</i></p> <p>Best practices in entrepreneurship education.</p> <p>Kaija Arhio, Leena Eskola</p> <p>Chair: Lenita Hietanen</p>	<p>Room Z 1.15 <i>Entrepreneurial "classrooms"</i></p> <p>Can Entrepreneurship Education Enable Flexible Thinking Using Effectuation and Causation?</p> <p>Verena Meyer, Tatjana Timoschenko</p> <p>Chair: David Rae</p>	<p>Room Z 1.16 <i>Online and blended-learning approache</i></p> <p>Facebook as e-Learning platform for Entrepreneurship Education: pros and cons.</p> <p>Fabiane da Costa e Silva, Sandra Mariano, Joysi Moraes, Kåre Moberg</p> <p>Chair: Sandra Malach</p>
<p>16:00– 16:15</p>	<p>Wrap-up and Best PDW Nominations announced</p>			

18:00- 19:30	Welcome Reception and Best PDW Award City Hall Enschede - With the mayor of Enschede

Thursday 17th May Conference Programme

8:30-9:00	Registration/Info desk open – Alphons Ariëns, Centre for Entrepreneurship					
9:00-9:30	Opening & Welcome – Plenary Room – President of ECSB and Rector Magnificus University of Twente.					
9:30-10:15	Plenary 1: Gendered Language, Gendered Choices? Student responses to entrepreneurship education course descriptions Jan Warhuus and Sally Jones Chair: Breda Kenny Room: Plenary Room					
10:15-10:45	Tea/Coffee – Central Hall					
Session 1 10:45-11:25	<p>Room Z 1.13 <i>Gender perspectives in entrepreneurship education</i></p> <p>Is Strategic Management and Firm Growth a Gender Related Issue?</p> <p>Sanna Joensuu-Salo, Kirsti Sorama and Salla Kettunen</p> <p>Chair: Annett Adler</p>	<p>Room Z 1.14 <i>Student incubator initiatives</i></p> <p>Grow a Business Model – A global need for social responsibility and circular economy built into the business models of the future.</p> <p>Birgitte Nielsen, Marie Ernst Christensen and Mikael Birkelund Jensen-Johansen</p> <p>Chair: Martin Haring</p>	<p>Room Z 1.15 <i>Online and blended-learning approaches</i></p> <p>The role of social media in enhancing students' engagement in social entrepreneurship class.</p> <p>Erwin Huang and Janice Ng</p> <p>Chair: Richard Martina</p>	<p>Room Z 1.16 <i>Learning philosophies in entrepreneurship education</i></p> <p>Understanding the emerging adult through the hidden interplay of pedagogy and andragogy in entrepreneurship education.</p> <p>Gustav Hägg and Agnieszka Kurczewska</p> <p>Chair: Brigitte G. Halbfas</p>	<p>Room Z 1.17 <i>Entrepreneurship education for non-business students</i></p> <p>Countering Social Identity Threats – Entrepreneurship Education Didactics for Promoting Entrepreneurial Intention.</p> <p>Andreas Liening, Tim Haarhaus and Lena-Sophie Steinebrei</p> <p>Chair: Richard Tunstall</p>	

Session 2 11:30-12:15	Room Z 1.13 <i>Gender perspectives in entrepreneurship education</i> Educating Start-Up Counsellors – Challenges in the Context of Women Entrepreneurship. Annett Adler and Birgitte Halbfas Chair: Sanna Joensuu-Salo	Room Z 1.14 <i>Student incubator initiatives</i> How student entrepreneurs develop their social network over time during the process of starting a company. Martin Haring Chair: Birgitte Nielsen	Room Z 1.15 <i>Online and blended-learning approaches</i> Entrepreneurship education for the acquisition of entrepreneurial expertise. Richard Martina and Ingrid Wakkee Chair: Erwin Huang	Room Z 1.16 <i>Learning philosophies in entrepreneurship education</i> Learning situations of entrepreneurial decision-making in vocational teacher education. Brigitte G. Halbfas and Verena Liszt Chair: Gustav Hägg	Room Z 1.17 <i>Entrepreneurship education for non-business students</i> Understanding Non-Business Student Motivations and Perceptions on Entrepreneurship Minor Programs. Richard Tunstall, Susan Whittle, Karen Burland and Carla Quesada Pallares Chair: Tim Haarhaus
12:15-13:15	Lunch – Epy Drost building				
Session 3 13:15-13:55	Room Z 1.13 <i>Innovations in assessment</i> The Forgotten Majority of VCP Students. Dag Håkon Haneberg and Torgeir Aadland Chair: Christian Greiner	Room Z 1.14 <i>Student incubator initiatives</i> Understanding Students' Ability to Recognize Entrepreneurial Opportunities: The Role of Need for Autonomy and Passion for Inventing. Sílvia Fernandes Costa, Kasia Zalewska-Kurek, Arjan Frederiks and Isabella Hatak Chair: Ademola Taiwo	Room Z 1.15 <i>Online and blended-learning approaches</i> Entrepreneurial "Classroom" – Exploring Teachers' Creativity in 11 Countries. Mia Hocenski, Ljerka Sedlan König and Sofija Turjak Chair: Roberto Rivas Hermann	Room Z 1.16 <i>Entrepreneurship education policy</i> Classifying entrepreneurial education into five basic types through four questions grounded in definitions of entrepreneurship. Martin Lackéus Chair: Birdane Seckin	Room Z 1.17 <i>Entrepreneurship education for non-business students</i> What is the Distinctiveness of Enterprise Education for Non-Business Disciplines? Inna Kozlinska, Anna Rebmann and Ulla Hytti Chair: Britta Gossel

<p>Session 4 14:00–14:40</p>	<p>Room Z 1.13 <i>Innovations in assessment</i></p> <p>Design Thinking in Entrepreneurship Textbooks – A Conceptual Issue for Entrepreneurial Education.</p> <p>Christian Greiner and Thomas Peisl</p> <p>Chair: Dag Håkon Haneberg</p>	<p>Room Z 1.14 <i>Student incubator initiatives</i></p> <p>University Business Incubators: A Review and a Research Agenda.</p> <p>Ademola Taiwo</p> <p>Chair: Sílvia Fernandes Costa</p>	<p>Room Z 1.15 <i>Social and civic entrepreneurship education</i></p> <p>Conceptualizing “Entrepreneurial-oriented sustainability education” through bibliometric methods.</p> <p>Roberto Rivas Hermann and Marilia Bonzanini Bossle.</p> <p>Chair: Mia Hocenski</p>	<p>Room Z 1.16 <i>Entrepreneurship education policy</i></p> <p>International competencies within family and non-family businesses.</p> <p>Birdane Seckin, Louise van Weerden and Erik Wierstra</p> <p>Chair: Martin Lackéus</p>	<p>Room Z 1.17 <i>Entrepreneurship education for non-business students</i></p> <p>There are still foundations to be laid. An Analysis of Entrepreneurship Education in STEM Degree Programs.</p> <p>Britta Gossel, Kathrin Schleicher, Anja Solf, Maximilian Krauß, Christian Weber and Andreas Will</p> <p>Chair: Anna Rebmann</p>
<p>14:45–15:15</p>	<p>Coffee/Tea – Central Hall</p>				
<p>Session 5 15:15–15:55</p>	<p>Room Z 1.13 <i>Case Studies in Entrepreneurship Education</i></p> <p>Perceptions about Different Ways of Becoming an Entrepreneur – Survey for Higher Education Students.</p> <p>Tarja Römer-Paakkanen, Maija Suonpää and Pirjo Saaranen.</p> <p>Chair: Benjamin Toscher</p>	<p>Room Z 1.14 <i>Student incubator initiatives</i></p> <p>Entrepreneurship and Sports: A Challenging Combination.</p> <p>Ben Hattink</p> <p>Chair: Matthias Pepin</p>	<p>Room Z 1.15 <i>Social and civic entrepreneurship education</i></p> <p>How to conceptualise Entrepreneurship and Entrepreneurship Education in Bhutan?</p> <p>Marco Van Gelderen</p> <p>Chair: Cecilie Haukland</p>	<p>Room Z 1.16 <i>Entrepreneurship education policy</i></p> <p>Microcultural and intercultural perspectives: shaping education for creative entrepreneurship?</p> <p>David Rae</p> <p>Chair: Igors Skute</p>	<p>Room Z 1.17 <i>Entrepreneurship education for non-business students</i></p> <p>Entrepreneurial Identity Formation Through Identities of a Musician and a Music Teacher</p> <p>Lenita Hietanen and Heikki Ruismäki</p> <p>Chair: Gunn-Berit Sæter</p>

16:00- 16:45	Plenary 2: Team formation in student led ventures. Iselin Kristine Mauseth and Gry Agnete Alsos Chair: Ruud Koopman Room: Plenary Room
16:45- 17:00	Day2: Closing Remarks - Plenary Room
18:30	Coaches for City Hotel to Hengelo
19:00- 23:00	Conference Dinner, Gieterij Hengelo

Friday 18th May Conference Programme

<p>Session 6 9:00– 9:40</p>	<p>Room Z 1.13 <i>Case Studies in Entrepreneurship Education</i></p> <p>inspire! build your business – A Game-based Approach in Entrepreneurship Education</p> <p>Ines Krajger and Erich Schwarz</p> <p>Chair: Oskar Hagvall Svensson</p>	<p>Room Z 1.14 <i>Entrepreneurial “classrooms”</i></p> <p>Crossing the Threshold – Team Stuckness in Action Learning.</p> <p>Sigrid Westad Brandshaug, Roger Sørheim and Marte Konstad</p> <p>Chair: Erwin Huang</p>	<p>Room Z 1.15 <i>Engagement, impact and evaluation</i></p> <p>Entrepreneurship Education Effectiveness and Educators’ Role: Insights from Emotional and Psychological Perspectives.</p> <p>Mohsen Tavakoli, Miruna Radu Lefebvre, Alain Fayolle and Christian Friedemann</p> <p>Chair: Nils Magne Killingberg</p>	<p>Room Z 1.16 <i>Entrepreneurial universities</i></p> <p>Venture Creation Program: What Entrepreneurial Competencies do Student Develop</p> <p>Even Larsen and Oleksandra Bieliei</p> <p>Chair: Ulla Hytti</p>	<p>Room Z 1.17 <i>Student incubator initiatives</i></p> <p>How entrepreneurial is it to connect students to university technology transfer?</p> <p>Mats Lundqvist and Karen Williams Middleton</p> <p>Chair: Vanessa Campos–Climent</p>
<p>Session 7 9:45– 10:25</p>	<p>Room Z 1.13 <i>Case Studies in Entrepreneurship Education</i></p> <p>Exploring Students’ Transition into Experiential Entrepreneurship Education: Challenges and Learning.</p> <p>Oskar Hagvall Svensson</p> <p>Chair: Ines Krajger</p>	<p>Room Z 1.14 <i>Entrepreneurial “classrooms”</i></p> <p>Cancelled</p>	<p>Room Z 1.15 <i>Engagement, impact and evaluation</i></p> <p>Entrepreneurship Education – Educating for an Unpredictable Labor Market?</p> <p>Nils Magne Killingberg</p> <p>Chair: Mohsen Tavakoli</p>	<p>Room Z 1.16 <i>Entrepreneurial universities</i></p> <p>Student Entrepreneurship Societies as the change agents of the future world of work?</p> <p>Päivi Siivonen, Kirsi Peura, Ulla Hytti and Kati Kasanen</p> <p>Chair: Even Larsen</p>	<p>Room Z 1.17 <i>Values, ethics and critiques of entrepreneurship education</i></p> <p>Social Entrepreneurship Research and Education. Contributions from the Economy for the Common Good.</p> <p>Vanessa Campos–Climent, Joan–Ramon Sanchis–Palacio and Cristina Navarro–Baviera</p> <p>Chair: Mats Lundqvist</p>

10:30–11:00	Coffee/Tea Central Hall				
11:00–11:40	<p>Plenary 3: “Who is an entrepreneur?” – the orphan in entrepreneurship education</p> <p>Claus Thrane and Per Blenker</p> <p>Chair: Karen Williams Middleton</p> <p>Room: Plenary Room, Z0.21</p>				
Session 8 11:45–12:25	<p>Room Z 1.13 <i>Case Studies in Entrepreneurship Education</i></p> <p>Entrepreneurship education – so what? The impact of environment and role models on becoming entrepreneurial.</p> <p>Karolina Lesniak and Roger Sørheim</p> <p>Chair: Tarja Römer-Paakkanen</p>	<p>Room Z 1.14 <i>Entrepreneurial “classrooms”</i></p> <p>The use of experiential teaching and learning (T&L) model in social entrepreneurship class to enhance entrepreneurship mindset and skills.</p> <p>Erwin Huang and Janice Ng</p> <p>Chair: Sigrid Westad Brandshaug</p>	<p>Room Z 1.15 <i>Engagement, impact and evaluation</i></p> <p>How can entrepreneurship education unleash the potential of people with mental disorders?</p> <p>Cecilie Haukland and Einar Rasmussen</p> <p>Chair: Marco Van Gelderen</p>	<p>Room Z 1.16 <i>Entrepreneurial universities</i></p> <p>What drives university spin-off funding? An analysis of the effects of project and team characteristics in the early stages of the research commercialisation process</p> <p>Igors Skute, Isabella Hatak, Kasia Zalewska-Kurek and Petra de Weerd – Nederhof</p> <p>Chair: David Rae</p>	<p>Room Z 1.17 <i>Values, ethics and critiques of entrepreneurship education</i></p> <p>Learning from other’s entrepreneurial failure – a pedagogical intervention on higher education level.</p> <p>Verena Liszt</p> <p>Chair: Lenita Hietanen</p>
12:30–13:25	Lunch Edith Stein building				

Session 9 13:30-14:10	<p>Room Z 1.13 <i>Case Studies in Entrepreneurship Education</i></p> <p>5 Years After: Empirical Accounts of Entrepreneurship and Education Among Professional Musicians.</p> <p>Benjamin Toscher, Øystein Widding and Marianne Baudouin Lie</p> <p>Chair: Karolina Lesniak</p>	<p>Room Z 1.14 <i>Entrepreneurial “classrooms”</i></p> <p>Entrepreneurial Education with Impacts: Could “Entrepreneurial Education Ecosystems” be Useful?</p> <p>Matthias Pepin, Étienne St-Jean and Rino Levesque</p> <p>Chair: Ben Hattink</p>	Room Z 1.15	<p>Room Z 1.16 <i>Entrepreneurial universities</i></p> <p>How do entrepreneurial and innovative traits influence venturing performance? Experiences of a student-company co-creation game</p> <p>Frans Stel and James Small</p> <p>Chair: Igors Skute</p>	<p>Room Z 1.17 <i>Values, ethics and critiques of entrepreneurship education</i></p> <p>Students Becoming Entrepreneurs for Life: Managing Entrepreneurial Passion and Resilience.</p> <p>Gunn-Berit Sæter, Lise Aaboen, Marte Konstad and Øystein Widding</p> <p>Chair: Verena Liszt</p>
14:15-14:45	Closing Remarks – Announcement 3E Conference 2019 – Plenary Room, Z0.21				
15:00	Conference Close				
	Survivors Program				
16:15	Leaving InterCity Hotel				
17:00 – 20:00	Survivors Visit – Grolsch Beer Brewery				
20:00 – 22:00	Survivors Dinner – Lovely Local Restaurant				

CONTACT INFORMATION**Conference Chair:**

Ir Ruud Koopman

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Email: y.dejong@saxion.nl**Taxis:****CONFERENCE VENUES*****Arrival Dinner – Tuesday 15th May:***

Het Paradijs (The Paradise)

Adress: Nicolaas Beesstraat 48

7514 CW Enschede, Netherlands

Welcome Reception – Wednesday 16th May

City Hall

Address: Langestraat 24

7511 HC Enschede, Netherlands

Conference Venue (May 16-18)

START!bySaxion

Building Alphons Ariëns

Ariënsplein 1

7511 JX Enschede, Netherlands

Gala Dinner – Thursday 17th

De Gieterij (Foundry)

Gieterij 200, 7553 VZ Hengelo, Netherlands